

Advancing student success in Cobb County School District

5 strategic alignments between 95 Percent Group™ and CCSD's goals



95 Percent Group

Overview

The Cobb County School District Strategic Plan centers on a clear objective: ensuring every student achieves success through high-quality instruction, using data to make decisions, differentiated resources based on student need, stakeholder involvement, and recruiting and supporting excellent employees. The district's vision emphasizes individualized learning, continuous educator improvement, and equipping students with the knowledge and skills needed for college, career, and life success.

95 Percent Group aligns closely with these priorities through its evidence-based literacy solutions, targeted intervention programs, and comprehensive professional learning offerings. By helping educators deliver effective Tier 1 instruction, identify and address skill gaps through data-informed intervention, and strengthen teacher expertise in the Science of Reading, 95 Percent Group can support CCSD's commitment to meeting the needs of every learner.

DISTRICT SNAPSHOT

Cobb County School District

- 2nd largest school system in Georgia
- 23rd largest school system in the nation
- 105,000+ students
- 112 schools
- 70% minority enrollment
- 34.9% economically disadvantaged
- 89.2% graduation rate—new record for CCSD

District-wide impact

A strategic partner in advancing Board Goals 1 & 3

BOARD GOAL 1

Vary learning experiences to increase success in college & career pathways.

BOARD GOAL 3

Develop stakeholder involvement to promote student success.

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Helping every student reach their full potential on the road to success”

Academic goals [Read more](#)

1

Leading with innovation

A commitment to data-driven instruction

CCSD's emphasis on using data to guide instructional decisions aligns closely with 95 Percent Group's approach to literacy improvement. This reinforces the state's emphasis on using data to identify student needs and make instructional decisions. Georgia K-3 students who score below grade level on mandated universal screeners then need Tiered Reading Support Plans.

By helping educators identify foundational reading skill gaps, monitor student progress over time, and deliver targeted intervention based on student need, 95 Percent Group supports the district's goal of providing timely, personalized instruction that improves outcomes for all learners.

IDENTIFY

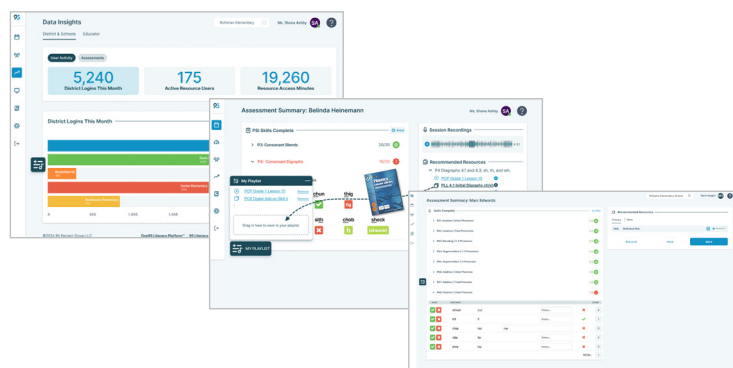
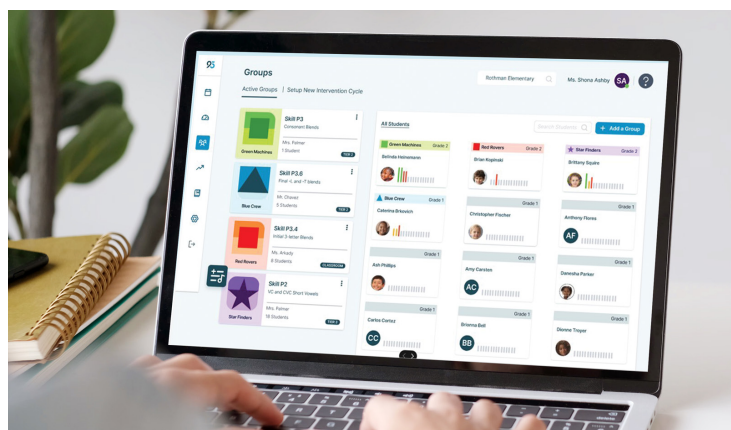
Help literacy teams pinpoint specific foundational reading skill gaps through prescriptive diagnostic data that complements existing district assessment systems.

MONITOR

Provide ongoing progress-monitoring data that enables educators to evaluate intervention effectiveness and make timely instructional adjustments.

DELIVER

Equip teachers with targeted Tier 2 and Tier 3 intervention pathways that align instruction to individual student needs and accelerate reading growth.



2

Lifetime learners. Lifetime educators.

Professional learning is a strategic priority

CCSD prioritizes educator growth through professional learning, coaching, and leadership development. Georgia's early literacy reforms emphasize educator training in structured literacy and the Science of Reading, complementing Cobb's existing commitment to sustained professional learning and educator development.

Beyond curriculum, 95 Percent Group helps Cobb build educator expertise and capacity through sustained science of reading professional learning that complements the district's strong teacher development culture. Through professional learning, implementation support, and coaching, educators gain the confidence and consistency needed to deliver effective literacy instruction across schools and classrooms.



Build educator understanding of the science of reading through flexible professional learning for teachers, instructional leaders, and support staff.



Promote instructional consistency across schools through implementation resources, collaborative learning structures, and leadership supports.



Strengthen teacher confidence and literacy expertise through tailored coaching experiences.



3

Special education

Services to ensure that all learners receive appropriate support

Georgia's Early Literacy and Dyslexia Act places increased emphasis on identifying and supporting students at risk for reading difficulty or those who demonstrate characteristics of dyslexia through instruction aligned with the Science of Reading.

CCSD is committed to providing meaningful outcomes and individualized support for students with disabilities. 95 Percent Group's science of reading-aligned solutions help educators deliver structured, explicit literacy instruction that supports struggling readers, including students with dyslexia and other reading challenges.

Through targeted intervention and individualized learning pathways, schools can better address foundational skill deficits while supporting long-term literacy growth.



Support SPED students, students with dyslexia, and other reading challenges through explicit, systematic literacy instruction grounded in the Science of Reading.



Deliver proven intervention instruction that is validated by multiple studies and recognized literacy standards.



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ESOL Program

A call for equitable access to learning

CCSD's ESOL program is designed to support English Learners in developing both language proficiency and academic success. 95 Percent Group supports CCSD's English Learners with instruction proven to be effective for diverse learners. The explicit, systematic instructional practices found throughout the One95 Literacy Ecosystem™ support foundational reading development of diverse learners and provides educators with tools to address varying levels of literacy readiness.

Evidence from 95 Percent Group implementations demonstrates positive outcomes across diverse student populations, helping advance equitable access to literacy instruction.



Data insights

In one One95 implementation, ELL students improved end-of-year state test scores by 30 points (26%), helping close the literacy gap.

In a separate study of a diverse student population—including 36% Black/African American, 10% ELL, 10% SPED, and 68% economically disadvantaged students—second- and third-grade students using 95 Phonics Core Program™ and Phonics Chip Kit™ demonstrated significantly greater i-Ready reading growth than the prior-year cohort.



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One team. One goal.
Student success.
Is only possible with
the support of our
community.”

Community goals [Read more](#)

5

Cobb schools invests in students and community

CCSD identifies stakeholder involvement as an important component of student success. 95 Percent Group supports school-home partnerships by providing resources that help families understand and reinforce literacy learning outside the classroom.

From guidance on reading development to practical strategies that support reading practice at home, these resources empower parents to become active partners in their child's literacy journey.



Family literacy resources

[Decodable books guide](#)

[Preventing summer learning loss](#)

[How to teach kids to read](#)

[Syllable awareness guide](#)

Contact your dedicated Georgia representative for more information on how we can support CCSD's goals.

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