

# 5-Step Quick Start Guide

## Leverage strategic funding for literacy success

At 95 Percent Group, we've seen firsthand how districts and schools that approach grant opportunities with intentionality and foresight build sustainable, high-quality literacy programs—programs that not only close achievement gaps but also cultivate lifelong readers and confident learners.

**Use this short 5-Step Quick Start Guide as a focal point and checklist to get your team off to a solid start.**

### STEP

# 1

## Craft the vision.

Collaboration matters. Gather your team to bring forward your vision. Engage all invested parties in your process right from the start—principals, administrators, teachers, special educators, reading specialists, data analysts—to build a cohesive, compelling narrative.

### STEP

# 2

## Define clear literacy goals.

Work together to clearly define your district's literacy goals—these are the steps you'll take to make the vision reality. Clear literacy goals will help you in Step 3 to zero in on which funding streams best align with your objectives. And make sure to include a plan for sustainability in your goals.

### STEP

# 3

## Research options to make the best grant selection.

With your vision and the goals to get there clearly defined, dive into the research and grant selection phase—each funding stream has unique requirements and priorities, and our goal is to help you navigate them with clarity and confidence.

### STEP

# 4

## Align your needs with proven solutions.

95 Percent Group's structured literacy solutions and professional learning—grounded in the science of reading and aligned with ESSA evidence standards—are perfectly positioned to meet and even exceed evidence-based criteria for grant programs focused on improving foundational reading skills, enhancing educator effectiveness, and strengthening MTSS frameworks.

### STEP

# 5

## Focus on effective grant management.

Once you've secured funding, an effective grant management plan requires structured implementation and a commitment to sustainability. Share knowledge and learn from other's successes.

By thoughtfully planning each step—creating your vision, articulating clear goals, researching relevant grants, aligning your needs with proven solutions, and implementing with commitment and integrity—you position your school or district to achieve measurable, sustainable gains in student reading proficiency.

**Contact one of our literacy experts today!**

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