



# 95 Percent Group Research Portfolio

At 95 Percent Group, we build on science to empower teachers—supplying the knowledge, resources, and support they need to develop strong readers. Evidence drives what we do. Our trusted, proven literacy solutions are grounded in high-quality efficacy studies. Designed with guidance from the Every Student Succeeds Act (ESSA), these efficacy studies meet the highest levels of evidence.

## Don't take our word for it

Our products have been verified to meet the highest standards by trusted experts and third-party organizations. Among the validations some of our products have received are:



Certified by  
Digital Promise



Aligned with Common  
Core State Standards



Recommended by state  
boards of education



Listed as "Strong" on  
Evidence for ESSA

As of 9/1/23

## ESSA Matters

The Every Student Succeeds Act (ESSA) is federal legislation that requires interventions to show they work (through evidence) for students.

TIER 1

95 Phonics Core  
Program has achieved  
Strong ESSA Evidence



### Strong evidence:

Supported by one or more well-designed and well-implemented randomized control trials (RCT).

A year-long study conducted in Missouri demonstrated that students who used the program outperformed those in all grades K-2 who did not use the program. Results support ESSA Tier 1 evidence for product effectiveness across these grade levels.



[VIEW THE STUDY](#)

TIER 2

### Moderate evidence:

Supported by one or more well-designed and well-implemented quasi-experimental studies.

TIER 3

### Promising evidence:

Supported by one or more well-designed and well-implemented correlational studies (with statistical controls for selection bias).

TIER 4

### Demonstrates a rationale:

Practices have a well-defined logic model or theory of action, are supported by research, and have some efforts underway to determine their effectiveness.

To access the complete efficacy studies, please visit:

<https://www.95percentgroup.com/efficacy-and-success/>

## One95™ Literacy Ecosystem™ Studies

Across the board, the One95™ Literacy Ecosystem™ products set the standard for evidence-based solutions in literacy today. Ongoing investment in research is a core priority at 95 Percent Group.



### 95 Percent Group Portfolio in MD

Over two years, the effect size of using the Literacy Ecosystem was double at the pilot school than at the comparison school.

Consistency in outcomes across student demographics provides evidence that the

program works equally well across racial/ethnic and socioeconomic groups.



### 95 Phonics Core Program & 95 Phonics Chip Kit™ in MD

Growth on iReady showed that using One95 Literacy Ecosystem accelerated learning. Students engaged using 95 Phonics Core Program® in Year 2 saw higher gains than students in Year 1. This study

shows that even second and third-graders starting the year below grade level benefit from a strong core phonics program.



# 95%

of students can learn to read when provided with high-quality, evidence-aligned instruction.

## 95 Phonics Lesson Library

95 Phonics Lesson Library® (95 PLL) is a comprehensive phonics intervention program for Tier 2 small group instruction, complete with ready-to-use lesson plans, learning aids, and templates for turnkey instruction.



### 95 Phonics Lesson Library & 95 Phonics Chip Kit in NJ

DIBELS Next shows evidence that the 95 PLL helped get 88% of students on grade level by the end of the first year, and 68% maintained their at-grade level status the following fall as rising second graders.



### 95 Phonics Lesson Library & 95 Phonics Chip Kit in CA

Students using the 95 Phonics Lesson Library and 95 Phonics Chip Kit™ (95 PCK) during targeted, small group, 30-minute daily explicit and systematic phonics instruction showed higher gains on the CORE Phonics Survey and Acadience Reading.

# 100%

increase in the impact of One95 Literacy Ecosystem on K-3 student reading scores year-over-year based upon a recent efficacy study.



# “

## I am seeing double digit gains in K-5—double digit.

NIKKI PORTER

Principal, Stonewall Tell Elementary School

## 95 Phonics Core Program

The 95 Phonics Core Program® (95 PCP) provides explicit, systematic, and cumulative Tier 1 phonics instruction for the whole class. It is strategically designed to reduce or prevent intervention needs before they arise.



**95 Phonics Core Program Half-Year in MO**  
Strong (Tier 1) on Evidence for ESSA: 95 PCP schools outperformed students in the control group schools who did not receive the 95 Phonics Core Program, according to the Acadience Reading assessment. Students in each grade K-2 had statistically significant findings on either composite or subtest scores.



**95 Phonics Core Program in AZ**  
Second and third graders in PCP schools outperformed students in the control group schools who did not receive the 95 Phonics Core Program, according to the Acadience Reading assessment. Significantly more students advanced to “Low Risk” in Acadience in PCP schools than in comparison schools.