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**FOR IMMEDIATE RELEASE**

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## **95 Percent Group LLC Expands its Senior Leadership Team to Drive its Digital Strategy and Expansion into New Markets**

*Bill Scarlett joins as Vice President of Software Development  
and Susan Quarino named Vice President of Sales*

**Lincolnshire, IL – August 8, 2022** - 95 Percent Group LLC, a leading provider of literacy solutions and instructional strategies for K-12 schools nationwide, today announced the addition of two new executives to accelerate the company’s mission to support educators in addressing the reading needs of all children.

Bill Scarlett joins the company with over 25 years of edtech software development experience including technology leadership positions where he was responsible for Follett’s Destiny product line and Aspen Student Information System, among other leading K-12 products. In his role as Vice President of Software Development, Scarlett will advance the company’s strategy to expand its digital solutions for both educators and students.

Susan Quarino brings a wealth of knowledge to 95 Percent Group stemming from her long career in education that includes senior sales positions at Zaner-Bloser and Rowland Reading Foundation, district administration, and teaching. As Vice President of Sales, Quarino will lead a growing team of account executives who partner with schools nationwide to equip their educators with the highest quality structured literacy resources and products.

“I am delighted to welcome Bill and Susan to the 95 Percent Group family,” said CEO, Brad Lindaas. “Their deep expertise combined with their passion for improving literacy outcomes for all students aligns with our mission to address our nation’s reading crisis. We are rapidly expanding our evidence- and research-based suite of literacy products and services, all of which are rooted in The Science of Reading, and Bill and Susan are the perfect executives to help us bring them to market.”

## **About 95 Percent Group**

Founded in 2005, 95 Percent Group is an educational company whose mission is to help educators identify and address the needs of all readers. Using an approach that is aligned with structured literacy, the company focuses on providing educators with whole-class and small group literacy solutions as well as developing foundational knowledge about The Science of Reading to deliver evidence and research-based instructional strategies. The company's professional development, diagnostic assessments, skill continua, and explicit instructional materials strengthen MTSS/RTI frameworks and ensure that students receive targeted intervention instruction to close skill gaps.

For additional information on 95 Percent Group, see [www.95percentgroup.com](http://www.95percentgroup.com).

In 2021, 95 Percent Group secured a significant investment from Leeds Equity Partners to further develop its literacy curriculum as well as invest in new digital solutions.