



95 Percent Group Inc.  
475 Half Day Rd, Suite 350  
Lincolnshire, IL 60069

Phone: 847-499-8200  
Fax: 847-793-0033  
[www.95percentgroup.com](http://www.95percentgroup.com)

FOR IMMEDIATE RELEASE: October 8, 2018

Barbara Patterson  
Marketing Manager  
95 Percent Group  
847-499-8211  
[bpatterson@95percentgroup.com](mailto:bpatterson@95percentgroup.com)

### **New MTSS Book by Susan Hall, Ed.D.**

#### ***10 Success Factors for Literacy Intervention: Getting Results with MTSS in Elementary Schools***

Lincolnshire, IL – Dr. Susan Hall’s eighth publication, *10 Success Factors for Literacy Intervention: Getting Results with MTSS in Elementary Schools*, was recently published by ASCD. Dr. Hall is a nationally recognized author and leader in Multi-Tier System of Supports (MTSS or RTI), data analysis, and reading intervention instruction.

“In some schools MTSS/RTI is losing steam because other initiatives are consuming educators’ attention. I’m concerned about diverting focus away from MTSS/RTI,” said Dr. Hall, Co-Founder and CEO of 95 Percent Group. “A systemic approach to differentiating instruction to meet the needs of all students should be nonnegotiable in elementary schools.”

In her new book, Dr. Hall candidly shares her experience as a literacy expert in helping school districts successfully implement and sustain effective MTSS/RTI processes. Having observed and interviewed leaders at “beat-the-odds schools” for over 20 years, she focuses on leadership strategies that matter.

“One reason it may be easy to push aside MTSS/RTI is that although results have been outstanding in some schools, they have been negligible in too many others. With mixed results, MTSS is now vulnerable to being overtaken by other initiatives. Yet, the reason results have not been consistently strong is that in implementing MTSS, too many schools have left out critical components,” she added.

#### **Learn the 10 Most Important MTSS/RTI Factors for Achieving Literacy Success**

The systems and processes at the heart of MTSS are too often what’s been left behind. Many schools think they are implementing MTSS, but their framework lacks essential factors that are critical to success. Those omissions are the driving force that lead to lower results.

MTSS/RTI success stories are too few in number, and most schools have too little to show for their efforts. What are successful schools doing that sets them apart?

In *10 Success Factors for Literacy Intervention*, Dr. Hall provides answers to these questions in the form of ten elements for implementing and sustaining MTSS/RTI frameworks. She highlights how successful school leaders manage MTSS/RTI processes and make key decisions that effectively improve the implementation process by explaining the "whys" and "hows" of:

- Grouping by skill deficit and using diagnostic assessments to get helpful data for grouping and regrouping,
- Implementing an instructional delivery model, including the "walk-to-intervention" model,
- Using intervention time wisely and being aware of what makes intervention effective,
- Providing teachers with the materials they need to deliver targeted intervention lessons and offering differentiated professional development for administrators, reading coaches, teachers, and instructional assistants, and
- Monitoring progress regularly and conducting non-evaluative observations of intervention instruction.

Offering practical tips, *10 Success Factors for Literacy Intervention* is designed to provide the guidance educators need to move from disappointing MTSS/RTI results to substantial gains in students' literacy achievement.

"The goal of this book is to illuminate these success factors with the hope that MTSS won't be one of those short-lived shiny pennies that disappears when the next initiative hits the scene," says Hall, "MTSS deserves to stay".

*10 Success Factors for Literacy Intervention* is available for purchase in the 95 Percent Group web store <http://store.95percentgroup.com>.

### **About Susan Hall, Ed.D.**

Dr. Susan Hall is the Co-Founder and CEO of 95 Percent Group an education consulting and professional development company. For over 10 years, she served as a national LETRS trainer, and she is a DMG DIBELS Mentor Trainer. Hall is the author or co-author of seven books about reading development, including *I've DIBEL'd, Now What? Next Edition* (Sopris, 2012), *Jumpstart RTI* (Corwin, 2011), and *Implementing Response to Intervention* (Corwin, 2008). She also co-authored two books with Louisa Moats, *Straight Talk About Reading* and *Parenting a Struggling Reader*, as well as LETRS Module 7: *Teaching Phonics, Word Study, and the Alphabetic Principle*, 2nd Edition.

### **About 95 Percent Group Inc.**

95 Percent Group Inc. is an education company focused on helping teachers identify and effectively address the needs of struggling readers. For over 13 years, the firm has provided job-embedded professional development, diagnostic assessments, cumulative skill continua, and explicit instructional materials to implement MTSS/RTI frameworks. The company's work is focused on ensuring that students receive targeted, research-based reading interventions that address specific skill deficits in the more than 1,800 school districts and 3,200 schools their work has reached. Learn more at [www.95percentgroup.com](http://www.95percentgroup.com).

##