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**FOR IMMEDIATE RELEASE**

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## **95 Percent Group Names George Gatsis Chief Technology Officer**

**Lincolnshire, IL - January 27, 2022** - [95 Percent Group](https://www.95percentgroup.com) announced today that George Gatsis has joined the company as the Chief Technology Officer (CTO). In this role, Gatsis will be responsible for the Company's digital product and service offerings, including the teams that will enable an expanding digital product and service portfolio, including software development, quality assurance, user experience, accessibility, technical infrastructure, data security and privacy. He will report to Brad Lindaas, President of 95 Percent Group.

"We are excited to welcome George to the 95 Percent Group team in this critical role," said Lindaas. "George brings extensive expertise in supporting the strategy, planning, design, development and go-to-market of digital education products and services. We look forward to leveraging his experience to help 95 Percent Group grow to meet new and more expansive opportunities in support of our clients," said Lindaas.

Gatsis brings more than 20 years of technology transformation leadership to the CTO role, most recently serving as Strategic Advisor and Executive Consultant with Advancing Global EDU. Prior to that, he held senior leadership positions with Follett School Solutions, Pearson Data Solutions, and Follett Software Company.

“I’m excited to join the team at 95 Percent Group, and I’m looking forward to enhancing our digital offerings that build on our strong foundation of evidence-based literacy products and services,” said Gatsis. “At its core, I understand that innovation requires building on our strengths and ensuring it aligns with the organization’s overall mission. I also look forward to fostering a culture of trust, engagement, ownership, continuous improvement, and innovation at 95 Percent Group as we embark on developing new digital initiatives to meet client needs,” he added.

Gatsis holds a Bachelor of Science degree in Computer Science from the University of Utah, a Bachelor of Science Degree in Geology from the University of Illinois Urbana-Champaign, and a Master of Business Administration from the Keller Graduate School of Management.

### **About 95 Percent Group**

Founded in 2005, 95 Percent Group is an educational company whose mission is to help educators identify and address the needs of struggling readers. Using an approach that is aligned with Structured Literacy, the company focuses on providing educators with whole-class and small group literacy solutions as well as developing foundational knowledge about The Science of Reading to deliver evidence and research-based instructional strategies. The Company’s professional development, diagnostic assessments, skill continua, and explicit instructional materials strengthen MTSS/RTI frameworks and ensure that students receive targeted intervention instruction to close skill gaps.

For additional information on 95 Percent Group, see [www.95percentgroup.com](http://www.95percentgroup.com), [LinkedIn](#), [Twitter](#), [Facebook](#), and [Instagram](#).